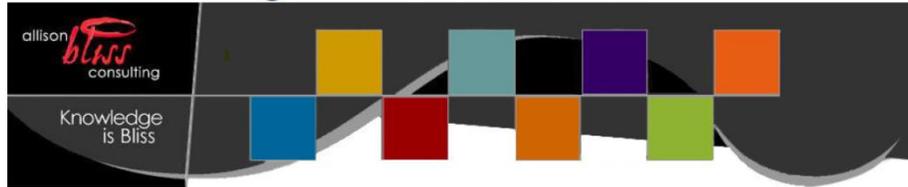


## Total Marketing Services. Total Bliss.



**Resources: Covid-19 stimulus – 19 pgs. –**

**Updated 12/7/20**

Registered to Allison Bliss Consulting®

*Permission required to share it*

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**New stimulus funds & recently added resources are regularly updated to this list.** If you have registered to receive this list, you'll be notified with updates. If not registered, you can [register here.](#)

This list of 125 grants, loans and resources is curated from various reliable local, state and national sources. It is registered to my company, proprietary to my company and sent to clients, my team members and close colleagues for free. Others can purchase it for the whopping price of \$7. **PLEASE DO NOT SHARE IT** without my direct permission since I ask so little for huge time to assemble this information. Hoping you find some relief in this comprehensive list that helps your business! - *Allison*

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**NEW UPDATES 12/7/20**

### State of California Announces New Financial Relief for Businesses

#### New Loan Program Available for Small Businesses

1) The [California Rebuilding Fund](#) is a loan program to support California's small businesses—especially those located in economically disadvantaged and historically under-banked areas of the state.

Businesses who employed 50 or less full-time equivalent employees and had gross revenues of less than \$2.5 million or below in 2019 are eligible to apply for loans up to \$100,000.

[Please click here](#) for more information, or to apply.

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## 2) Updated Guidance for Restaurants, Breweries and Wineries Coming Soon

The State of California has updated their guidance for Restaurants, Bars/Breweries/Distilleries, and Wineries, and Alameda County will soon be updating local guidance to come into alignment with State guidance. Changes include:

- Separate guidance documents for Restaurants, Wineries, and Bars/Breweries/Distilleries
- Physical distancing between tables measuring from the backs of the chairs
- Guidance for performances/performers in Restaurants, Wineries, and Bars/Breweries/Distilleries, which will be allowed in these settings. Additional guidance for live performances in these settings is forthcoming.
- New information about:
  - Ventilation
  - Face Coverings
  - Second barriers (e.g., face shield or safety goggles) for workers who consistently come within 6 feet of customers and co-workers.

Updated State guidance can be found here: <https://covid19.ca.gov/industry-guidance/>

Alameda County Restaurant Operating Procedures and Open/Closed Business List will be updated this week to reflect these changes – we will share that information when we have it. **Please note: if COVID-19 numbers continue to rise, additional restrictions from the County and/or State may be forthcoming.**

3) On Monday, November 30 Governor Newsom announced additional assistance for businesses impacted by COVID-19, including:

- **Tax Relief for Businesses Impacted by COVID-19:** The Governor will direct the California Department of Tax and Fee Administration to implement an automatic three-month extension for taxpayers filing less than \$1 million in sales tax and an extension of existing interest and penalty free payment agreements to companies with up to \$5 million in taxable sales. The State will also broaden opportunities for businesses to enter into interest-free payment arrangements, and expand interest-free payment options for larger businesses particularly affected by significant restrictions on operations based on COVID-19 transmissions.
- **\$500 Million for New COVID Relief Grant for Small Business:** This program will provide grants of up to \$25,000 to underserved micro and small businesses throughout the state by early 2021. This program is in development, and more details and application information will be shared when available.

- **Increase Funding for the California Rebuilding Fund by \$12.5 million:** This additional funding will fully capitalize the California Rebuilding Fund (referenced above), which makes available \$25 million to help small businesses rebuild from the economic crisis. Please [click here for more information](#) and to apply.

Please [click here to read the full announcement](#) released by the State of California

### NEW UPDATES 11/20/20

- 4) The [Alameda County CARES grant program](#) offers one-time \$5,000 grants to eligible small businesses and self-employed individuals. **Applications must be submitted by 11:30 p.m. on November 30.** Eligibility requirements are:
- Businesses physically located in Alameda County (excluding the unincorporated areas) that have been negatively impacted by COVID-19
  - Must agree to follow State of California & Alameda County Public Health Department COVID-19 guidelines to maintain a safe workplace
  - Employ between 1 and 25 employees (self-employed individuals are also eligible)
  - Valid business license for the location
  - Must upload a business IRS Form W-9
  - Business has been negatively impacted by one of these measures
- o Closure of any length due to COVID-19;
  - o Layoff of one or more staff due to COVID-19

Chain businesses not headquartered in Alameda County, financial institutions, banks, landlords of residential or commercial businesses, publicly traded companies and nonprofits are excluded from this grant program.

For additional information, please review the program's Frequently Asked Questions

at: <https://eastbayeda.org/wp-content/uploads/2020/11/Alameda-County-CARES-Grants-FAQ-11-19-2020.pdf>

### NEW UPDATES 10/1/20

- 5) ***\$4 million in CARES Act Funds Available to Support Small Businesses impacted by COVID-19***

The City of Oakland received \$36.9 million in State of California CARES Act funding. More than \$4 million of those funds will go to the **Oakland CARES Act Small Business Grant Program** to support Oakland small businesses that have been impacted by the COVID-19 pandemic. The program anticipates distributing \$10,000 grants to 402 Oakland small businesses. Grants may be used to cover day-to-day operating costs, such as worker payroll, rent and fixed debts. The application period for the small business grants closes at 5 p.m. on Monday, October 12, 2020. Online applications in four languages are available at:

- 6) **EAST BAY FUND FOR ARTISTS (EBFA)**

**GRANT DEADLINE:** *Apply for a Grant from the East Bay Fund for Artists by Nov. 9, 2020!* The East Bay Community Foundation will be awarding grants of \$1,000-\$16,000 for the commissioning of new works by Bay Area artists. Complete eligibility guidelines, including all application requirements for individual artists or for organizations, are available on the [East Bay Fund for Artists website](#).

Application Deadline: **Monday, November 9, 2020 at 11:59 p.m.**

<https://www.ebcf.org/community/ebfa/>

**APPLY**

### **NEW UPDATES 8/9/20**

7) The deadline to apply for a [Paycheck Protection Program](#) (PPP) loan is Saturday, August 8, 2020. SBA data shows that more than 6,700 Oakland businesses were approved for PPP loans. **If you have not yet applied, please do so today through a participating lender. If you've been turned down by one lender, please reach out to another participating lender today.**

- Use the SBA's find-a-lender tool at [www.sba.gov/paycheckprotection/find](http://www.sba.gov/paycheckprotection/find)
- Check out this [roster of local partners](#)
- Call the Business Assistance Center at (510) 238-7398

These are forgivable loans to keep employees on payroll and maintain salary levels. If you've already laid off your employees, this loan provides the opportunity to hire them back. **Sole proprietors, independent contractors and self-employed may qualify** for PPP loans.

### **8) FOR OAKLANDERS: City Streamlines Permitting for Use of Outdoor Retail, Dining**

The [Flex Streets'](#) streamlined permitting process is designed to help retailers, restaurants and other allowed businesses to use larger portions of the sidewalk, parking lanes and streets by streamlining permitting requirements for particular uses. Details: [www.oaklandca.gov/FlexStreets](http://www.oaklandca.gov/FlexStreets).

9) **Many other grants and resources** for us working folk are offered currently and listed on the [City's website](#).

### **NEW UPDATES 6/23/20**

Thanks to City of Oakland for many of these updates;

#### **If you're reopening, get some free publicity!!**

10) Visit Oakland launched the [Oakland Partner Portal](#) as a **free** resource for local hotels, restaurants, retailers and other hospitality-related merchants. Visit Oakland's website receives about 65,000 visits per month and the Partner Portal will allow any business with a free account to create a presence.

Businesses can:

- Create website listings
- Post events to their online calendar page, which is the most popular page on their website for both visitors and locals
- Sign up for free promotions such as Oakland Restaurant Week, Hotel Packages, etc.
- Share COVID Recovery: Update your listing to show consumers how you are reopening and COVID compliant with new ['Business Continuity' amenities](#).

Consumers are searching for this information as Visit Oakland's current COVID

Resources webpage has over six minutes time on page with 8,500 visitors since March.

[Click here for specific instructions](#) on how to update your business amenities to show COVID compliance.

If you have any questions about the Oakland Partner Portal, please email [marketing@visitoakland.com](mailto:marketing@visitoakland.com).

## 11) For businesses **damaged by vandals in Oakland:**

Apply online at SBA's [Disaster Loan Assistance Portal](#)

- Be sure to check the box at end of the application for [up to \\$10,000 advance grant](#), grant total is based on pre-disaster employee count (\$1,000 per employee)
  - This is the fastest way to get quick financial support. Even if you decide not to take the loan or are declined, you still keep the cash advance as a grant
- Significant Changes to Payroll Protection Program, About \$130 Billion Remains Available to Small Businesses**

12) Significant funding – about \$130 billion – from the second round of the SBA's [Paycheck Protection Program \(PPP\)](#) is still available, and **we are encouraging every Oakland business to apply.**

13) The SBA has reopened the [Economic Injury Disaster Loan \(EIDL\) and EIDL Advance program portal](#) to all eligible applicants experiencing economic impacts due to COVID-19. **Additional small businesses and non-profits will be able to receive long-term, low-interest loans and emergency grants**

## 14) **PPP Loans for Black-Owned Small Businesses**

The [Opportunity Fund](#) recently received \$10 million in additional [Payroll Protection Program \(PPP\)](#) funds from the U.S. Small Business Administration. They are doubling down on finding small businesses owned by African Americans who have not been able to access PPP Loans. This is a forgivable loan to keep employees on payroll and maintain salary levels for up to 24 weeks. If you've already laid off your employees, this loan provides the opportunity to hire them back.

To be eligible:

- Your business must have been in operation as of February 15, 2020
- You're an independent contractor or sole proprietor or your business/organization has employees who reside in the U.S.

The Opportunity Fund is not able to fund non-profit organizations and certain industries.

To apply, call (888) 720-3215, email [ppphelp@opportunityfund.org](mailto:ppphelp@opportunityfund.org) or visit <https://opportunityfund.venturesgo.com/portal/borrowerapplication>

## LOANS

### 15) If your bank isn't participating or turned you down, find a different lender:

- Using the SBA's find-a-lender tool at [www.sba.gov/paycheckprotection/find](http://www.sba.gov/paycheckprotection/find)
- Checking out [this roster of local partners](#)
- Calling the Business Assistance Center at (510) 238-7398

If you are a [Square](#), [PayPal](#), or [Intuit](#) customer, they are now authorized lenders and you can apply for a forgivable PPP loan through their websites.

Recently, significant changes were made to the Payroll Protection Program.

- **Less money is required to be spent on payroll.** Originally 75% of the loan had to be used for maintaining payroll in order for the loan to be forgiven. That **threshold is now 60%** – allowing up to 40% to be used on rent, mortgage, interest and utilities.
- **More time to spend the money.** Borrowers will **now have 24 weeks to use their PPP funds**, instead of the original 8 weeks.
- **More time to rehire staff.** Borrowers **now have until December 31 to achieve the staffing mandate** of maintaining the average number of employees they had on payroll as of February 15.
- **More time to repay.** For those loans that are not fully forgiven, borrowers **now have five years to pay back loans** made on or after June 5. For those with loans made prior to June 5, check with your lender about entering an agreement to extend your repayment period.

**Sole proprietors, independent contractors and self-employed may also qualify for PPP loans.**

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**NEW UPDATES 6/11/20**

16) [LISC Small Business Relief Grants](#) for small businesses facing immediate financial pressure because of Covid-19.

All applications must be submitted by **Wednesday, June 17th at 11:59 PM ET**. Grants will be made in the amounts of \$5,000, \$7,500, and \$10,000

17) [Government Grants](#) – Federal Government grants for just about any category you can imagine! From farming to foreign travel, with info on how to write grants and more.



18) Fedex committed \$1 million to provide grants for small businesses in the U.S. Whether you need funding to help pivot to an online business model or you're just fighting to stay afloat while sales are slow, we want to help. [It's fast and simple to apply.](#)

Each grant recipient will receive \$5,000, plus a \$500 credit from FedEx Office that can be used for printing banners, posters, floor graphics, custom branded boxes and more.

APPLY NOW

## NEW UPDATES 5/20/20

### Best Small Business Grants of 2020

19) [FedEx Small Business Grant](#)

\$25,000 grants to businesses. The application process is a short one month period, so ready your applications for the **February 20th open date**. You'll need to capture your business's story via video (read [FedEx's tips here](#)).

TIP: [Allison Bliss Consulting Can Help You Create Your Video Story.](#)

20) [Nav's "Legitify Your Small Business" Grant](#)

**\$10,000 1<sup>ST</sup> PRIZE and more. Entries accepted only until May 30!!**

**New as of 6/23:** "We will be announcing our winners and re-opening the next round of the grant next week, which we encourage you to apply for"

21) [Eileen Fisher Grant Program](#)

For existing women-owned businesses with social or environmental impact. All grants exceed \$10,000 and are awarded to up to 10 applicants each year. Businesses must be in operation for a minimum of three years.(Note: the next grant application will become available in mid-2020)

22) [Small Business Innovation Research Program](#)

The STTR program aims to expand funding for innovation research and development leveraging existing technology. What makes this program unique from the SBIR program is that small businesses get the opportunity to formally collaborate with research institutions throughout the program.

23) [Caleb Brown Urban Entrepreneur's Community Grant](#)

\$1,000 grant aimed at promoting and nurturing [young urban entrepreneurs](#) with vision who plan to rebuild local blocks, neighborhoods, and communities “by providing training and jobs to the next generation.”

24) [USDA Rural Development Business Grants](#)

The Department of Agriculture offers both loans and grants to businesses and cooperatives in rural areas to create quality jobs. They fund community projects such as the development of housing, community facilities, and other services.

25) [InnovateHER Women Business Challenge](#)

For: planning stage businesses, businesses with impact on lives of women.

A grant contest to empower women with a business plan for an innovative product or service. It's an involved process to apply—applications must find a local Challenge to compete in hosted by a local organization. The top three businesses receive awards ranging from \$10,000 – \$40,000.

26) [Bill and Melinda Gates Foundation Grand Global Challenges](#)

For: nonprofits or businesses solving health and development problems.

The foundation awards its grants primarily to 501(c)(3) organizations, but if you run a business that is solving health and development problems through innovation, this grant could be yours. Grants are usually specific to a particular problem.

### **NEW UPDATES 5/18/2020**

27) Today, the **East Bay Community Foundation** (EBCF) announced its support for the **East Bay/Oakland Relief Fund for Individuals in the Arts** (EBORFIA). In collaboration with the City of Oakland, numerous philanthropic institutions, and individuals in the region, this relief fund will grant out \$625,000 to artists and culture workers living in Alameda and Contra Costa Counties with at least \$300,000 dedicated specifically to residents of Oakland. The East Bay/Oakland Relief Fund for Individuals in the Arts online application can be accessed [here](#). Or Apply here: <https://www.cciarts.org/EastBayOaklandRelief.htm>

28) Second round of SBA's [Payroll Protection Program](#), has been approved and high demand is expected. Apply ASAP!!

29) [Nail Professional Relief Grant](#) is available to licensed professionals who can not maintain their regular income during the COVID-19 pandemic. One-time grants of \$1,000 are available.

- 30) Set up a [crowdsourced, zero-interest loan](#) from KIVA
- 31) Business owners, Self-employed individuals and Independent contractors – apply for the [Pandemic Unemployment Assistance](#).
- 32) [East Bay Community Foundation’s COVID-19 – A Just East Bay Response Fund](#) for nonprofits
- 33) [San Francisco Foundation](#) [nonprofit grants](#)
- 34) [United Way Bay Area COVID19 Community Relief Fund for nonprofits](#)
- 35) The [Foundation Directory Online](#) helps nonprofits find funding by providing information about the largest public and private foundations in the U.S.
- 36) [The James Beard Foundation Food and Beverage Industry Relief Fund](#)
- 37) [Opportunity Fund’s Small Business Relief Fund](#)
- 38) [Restaurant Workers’ Community Foundation COVID19 Crisis Relief Fund](#) for restaurant workers, nonprofits and small business restaurants
- 39) Various other grants, loans, health insurance benefits and more offered on [City of Oakland website](#).

### NEW UPDATES 5/11/2020

- 40) The [Red Backpack Fund](#), supported by the Spanx by Sara Blakely Foundation and overseen by GlobalGiving, will make 1,000 grants of \$5,000 each to female entrepreneurs in the U.S. Majority women-owned businesses and nonprofits with annual revenues less than \$5M, with at least 1 and less than 50 staff, and incorporated as a legal entity are eligible. **This application period closes on May 11th.**
- 41) The [Minority Business Development Agency](#) (MBDA) within the U.S. Department of Commerce is offering grants to support inner city, minority-owned entrepreneurs and businesses, especially ones in technologically innovative sectors, via Minority Business Enterprise (MBE) Inner City Innovation Hubs. **Applications are due May 15.**
- 42) The [Verizon/LISC Small Business Recovery Fund](#) offers grants of up to \$10,000 to help small businesses, especially entrepreneurs of color, women-owned businesses and other enterprises that don’t have access to flexible, affordable capital in historically underserved communities. The grants are meant to fill urgent financial gaps until they can resume normal

operations or until more permanent financing becomes available. **The next round of applications will be accepted starting on May 14.**

## OAKLAND BUSINESSES, NON PROFITS, AND WORKERS

<https://www.oaklandca.gov/resources/coronavirus-2019-covid-19-business-and-worker-resources>

### 43) EIDL LOAN OPEN FOR RE-APPLICATION

The EIDL program includes an [emergency advance](#) of up to \$10,000 (the advance total is based on pre-disaster employee count; \$1,000 per employee). Even if you decide not to take the loan or are declined, you still keep the cash advance as a grant.

### NEW UPDATES 4/28/20:

44) **If you are a small business owner**, subscribe to updates on [SBA.gov](#) for the latest information regarding loans and financial assistance. Additionally, SBA will pay 6 months of principal, interest, and any associated fees that borrowers owe for all current 7(a), 504, and Microloans in regular servicing status as well as new 7(a), 504, and Microloans disbursed prior to September 27, 2020.

#### **Note: Paycheck Protection Program loans or Economic Injury Disaster loans.**

These grants and loans are expected to be funded again so if you've already been rejected because they ran out of funds, try again!

45) [Clover](#) has a comprehensive guide to small business financial help available today. Much of it is replicated in this resource guide, but you may find a few other helpful items pertinent to your industry.

## FOR ARTISTS AND / OR CREATORS (from [Ellevist](#))

- 46) [PEN America Writer's Emergency Fund](#) is assisting professional writers.
- 47) [The Freelancer's Relief Fund](#) is paused due to demand, but sign up and you'll be notified if more funds become available.
- 48) CERF [is giving relief](#) to creators who are suffering severe health impacts from COVID-19.
- 49) [COVID-19 Freelance Artists Resource](#) is a good list of grants and emergency funds.
- 50) [Arts and Culture Leaders of Color Emergency Fund](#) is giving \$200 grants for creatives and arts administrators who are Black, Indigenous, and / or People of Color.
- 51) [Queer Writers of Color Relief Fund](#) is giving a minimum of \$100 and max of \$500 to eligible applicants.

- 52) Kickstarter also has a good [list of resources](#).
- 53) You can set up a [Patreon crowdfunding page](#) to share with your fans and community. This site also has resources for restaurants, bartenders, and dozens of companies that deliver orders from restaurants and grocery stores, as well as prepared meals, are [discounting or waiving fees](#).
- 54) **Freelancers;** [HomeWorkingClub](#), an advice portal for freelancers. Thankfully, he said, charitable funds have been popping up, such as the [Freelancers Relief Fund](#) from the Freelancers Union and the [COVID-19 Emergency Fund](#) from Freelancer Co-Op. "As these are funded by donations, new applications tend to open and close, so it's well worth checking such offerings regularly," he said. You can also review this comprehensive [guide to resources for freelancers, gig workers and contractors](#).
- 55) **Service industries:** Several emergency relief funds exist for workers in specific industries, such as the [Bartender Emergency Assistance Fund](#) and the [James Beard Foundation Food and Beverage Industry Fund](#). Horizon Beverage maintains an [up-to-date list of relief funds](#) for hospitality, restaurant and beverage industry workers, which you should review to find out if you might be eligible for assistance.

#### **NEW UPDATE: 4/22/20:**

- 56) [Pandemic Unemployment Assistance \(PUA\) program](#) helps unemployed Californians who are business owners, self-employed, independent contractors, have limited work history, and others not usually eligible for regular state UI benefits who are out of business or services are significantly reduced as a direct result of the pandemic. **>APPLICATIONS ARE ANTICIPATED TO BE AVAILABLE BY APRIL 28<sup>TH</sup>. I'M TOLD THEY ARE SHUTDOWN FOR OVERLOAD BUT EXPECT TO RE-OPEN AT SOME POINT, SO KEEP TRYING!!**

## **BUSINESSES/CONTRACTORS**

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- 57) [Independent contractors, businesses -how much you get](#)
- 58) <https://www.sba.gov/funding-programs/grants>
- 59) [Emergency Funds for Freelancers, Creatives Losing Income During Coronavirus](#)
- 60) [facebook business grants](#)
- 61) [Working Solutions Resource Page](#)

**>ALSO SEE PUA LINK ABOVE ON 4/22/20 UPDATE**

## CITY OF OAKLAND GRANTS, LOANS, FOOD

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- 62) **Oakland Small Business Emergency Grant Program.** **No More Grants offered** “The demand for this grant program has been overwhelming, with 1,125 applications received in just five days. We are prioritizing serving extremely low-income small business owners, and we are only able to award 90 grants at this time given the available funding.” *They will consider future grants if other funds are provided to them.*
- 63) [City of Oakland Resource Page](#) (Note: If you fill out the business intake survey on the website, a City staff member will call to assist you.)
- 64) [SBA’s Economic Injury Disaster Loan and Advance.](#)  
The advance, \$1,000 for each employee (including yourself as the owner) up to \$10,000, is the fastest way to get quick financial support. If you decide not to take the loan or are declined, you keep the cash advance as a grant. The application takes less than 20 minutes.

**List below from City of Oakland :** <https://www.oaklandca.gov/resources/resources-for-oakland-artists-and-nonprofit-arts-organizations>

65) **Actors Fund Entertainment Assistance Program**

**Who it serves:** Any performing arts or entertainment professional may call on the Entertainment Assistance Program for support, information or referrals to community agencies.

**Where to apply:** <http://www.actorsfund.org/am-i-eligible-help>

66) **California Jazz Foundation**

**Who it serves:** Financial assistance and emergency medical referrals are offered to jazz musicians and others who have made substantial contributions to the art form.

**Where to apply:** <https://californiajazzfoundation.org/index.htm>

67) **Dramatists Guild Foundation Emergency Grants**

**Who it serves:** Emergency financial assistance to individual playwrights, composers, lyricists, and book writers in dire need of funds due to severe hardship or unexpected illness.

**Where to apply:** <https://dgf.org/programs/grants/grants-for-writers/>

68) **Equal Sound Corona Relief Fund**

**Who it serves:** Musicians who have lost income due to a canceled gig as a result of the COVID-19

**Where to apply:** <https://equalsound.org/musicians-corona-relief-fund-application/>

69) **Jazz Foundation of America**

**Who it serves:** Jazz and blues musicians requiring emergency assistance and social services.

**Learn more:** <http://www.jazzfoundation.org/what-we-do/housing-and-emergency-assistance> or email [info@jazzfoundation.org](mailto:info@jazzfoundation.org)

70) **MusiCares Emergency Financial Assistance**

**Who it serves:** Provides assistance to musicians including musical instrument replacement for

musicians affected by disasters.

**Learn more:** <http://www.grammy.org/musicares>

**71) Musicians Foundation**

**Who it serves:** Emergency grants (like medical care or personal or family crisis) for working musicians in the United States for the last five years.

**Learn more:** <http://www.musiciansfoundation.org/get-support/eligibility/>

**72) Sweet Relief Musicians Fund**

**Who it serves:** Performing arts workers who are facing a loss of income due to the ongoing COVID-19 crisis.

**Learn more:** <https://www.sweetrelief.org/request-assistance.html>

**73) Theatre Bay Area - Performing Arts Worker Relief Fund**

**Who it serves:** Financial assistance to all styles of career musicians who demonstrate need.

**Learn more:** [https://www.theatrebayarea.org/general/custom.asp?page=COVID-19relief-fund&fbclid=IwAR2l8yvvRFD\\_W0mlrk9MJDfZQjim6nmgAFAUi7kUr4hDdqz1O6CRmEoSgk#.XnV8Ca1Whso.facebook](https://www.theatrebayarea.org/general/custom.asp?page=COVID-19relief-fund&fbclid=IwAR2l8yvvRFD_W0mlrk9MJDfZQjim6nmgAFAUi7kUr4hDdqz1O6CRmEoSgk#.XnV8Ca1Whso.facebook)

**74) The SF Bay Area Queer Nightlife Fund**

**Who it serves:** Funds for workers in the queer nightlife scene (such as dancers, drag queens, DJs, musicians, and bartenders) experiencing financial hardship can apply for help with food, rent, PG&E, phone, internet and medical expenses.

**Learn more:** <https://sfqueernightlifefund.org/>

## Visual/Media Arts

**75) Adolph and Esther Gottlieb Emergency Grant**

**Who it serves:** Artists working in the disciplines of painting, sculpture or printmaking, who can demonstrate a minimum involvement of ten years in a mature phase of his or her work, whose needs are the result of an unforeseen, catastrophic incident, and who lack the resources to meet that situation.

**Where to apply:** <https://www.gottliebfoundation.org/emergency-grant/>

**76) Alliance of Artists Communities Emergency Relief Programs**

**Who it serves:** Their Emergency Funds for Individual Artists Participating in Residencies supports painters and sculptors to participate in artists' residencies for which they have already been accepted and scheduled, but who would not otherwise be able to participate due to a sudden change in circumstances.

**Where to apply:** <http://www.artistcommunities.org/emergency-relief-programs>

**77) Artists Fellowship Financial Assistance**

**Who it serves:** Provides emergency aid to professional fine (visual) artists and their families in times of sickness, natural disaster, bereavement or unexpected extreme hardship. "Professional" is defined as those who make the creative arts as their livelihood as painters, sculptors, or art photographers through sales as reported on a Schedule C with Federal tax returns.

**Where to apply:** <http://www.artistsfellowship.com/financial.html>

78) **Craft Emergency Relief Fund (CERF+) - Emergency Assistance**

**Who it serves:** CERF+ emergency assistance includes grants and/or brokered assistance, such as booth fee waivers and discounts or donations on supplies and equipment.

**Where to apply:** <https://cerfplus.org/get-relief/apply-for-help/craft-emergency-relief-fund/>

79) **CERF+ Artist “Get Ready” Grants**

**Who it serves:** Provides funding for artists working in craft disciplines (such as woodworkers, fiber artists, metalsmiths, glass potters, furniture makers, cultural-based craft, or alternative craft) to conduct activities that will help safeguard their studios, protect their careers and implement other safety measures to help artists build and sustain strong and resilient careers. The applicant must be a legal U.S. resident.

**Where to apply:** <https://cerfplus.org/get-ready/get-ready-grants/>

80) **Foundation for Contemporary Art – Emergency Grants**

**Who it serves:** Fund to meet the needs of experimental artists who have been impacted by the economic fallout from postponed or canceled performances and exhibitions.

**Where to apply:** <https://foundationforcontemporaryarts.submittable.com/submit>

81) **Joan Mitchell Foundation - Emergency Grant Program**

**Who it serves:** U.S.-based visual artists working in the mediums of painting, sculpture, and/or drawing who have suffered significant losses after natural or man-made disasters that have affected their community.

**Where to apply:** <http://joanmitchellfoundation.org/artist-programs/artist-grants/emergency>

82) **Pollock-Krasner Foundation Grant**

**Who it serves:** Painters, artists and sculptors who work on paper, including printmakers, with demonstrable financial need.

**Where to apply:** <http://pkf.org/apply/>

83) **Rauschenberg Emergency Grants Program**

**Who it serves:** New emergency grant program that will provide visual and media artists and choreographers with one-time grants of up to \$5,000 for medical emergencies including but not limited to: hospital and doctor bills (including insurance co-pays), tests, physical/occupational therapy, prescription drugs specifically for the emergency medical condition, and emergency dental work. There is no deadline; applications will be accepted and reviewed by the panel on a monthly basis **beginning in late May/early June 2020.**

**Where to apply:** <https://www.nyfa.org/Content/Show/Rauschenberg-Emergency-Grants>

**Freelance Artists Resources**

84) [Free resources, opportunities, and financial relief options available to artists of all disciplines.](#)

**Multi-Discipline Resources**

85) [Americans for the Arts](#)

86) **Artists Now**

**Who it serves:** Artists Now will deliver financial support to Bay Area artists directly affected by the economic challenges caused by COVID-19. A \$500 award will go directly to eligible

female, POC, or LGBTQIA+ artists that are nearing a food or housing crisis.

**Where to apply:** [https://www.artistsnow.us/?mc\\_cid=c096749bb8&mc\\_eid=51197da141](https://www.artistsnow.us/?mc_cid=c096749bb8&mc_eid=51197da141)

87) **Artist Relief**

**Who it serves:** A \$10 million Artist Relief Fund emergency fund. The \$5,000 no-strings-attached grants are intended for anyone who earns income from their creative or artistic practice and who has also been affected by COVID-19.

**Where to apply:** <https://www.artistrelief.org/>

88) **Artists At Risk Connection (ARC)**

**Who it serves:** A global directory of resources to help artists. ARC's definition of "artist" is inclusive. They serve visual artists, musicians, filmmakers, performance artists, writers, and other individuals who produce significant creative output in any medium.

**Where to apply:** <https://artistsatriskconnection.org/story/covid-19-resources-for-artists>

89) **National Coalition for the Arts' Preparedness and Emergency Response** (NCAPER)

90) **The Safety Net Fund**

**Who it serves:** The Safety Net Fund is a non-profit designed to help support artists in the Bay Area during the COVID-19 crisis. The fund is made possible through a fiscal sponsorship from the California Intersection for the Arts (The Intersection).

**Where to apply:** <https://medium.com/@safetynet/the-safety-net-fund-20040273d291>

91) **UNTITLED, ART Emergency Fund for the Arts**

**Who it serves:** The Safety Net Fund is a non-profit designed to help support artists in the Bay Area during the COVID-19 crisis. The fund is made possible through a fiscal sponsorship from the California Intersection for the Arts (The Intersection).

**Where to apply:** <https://medium.com/@safetynet/the-safety-net-fund-20040273d291>

## Nonprofit Resources

92) **Arts Loan Fund**

**Who it serves:** Emergency Loan will support arts and culture nonprofits and fiscally sponsored organizations in the eleven Bay Area counties. Organizations can apply for these low-interest loans to cover basic expenses such as staff salaries, artist payments, rent and other operating costs during this challenging time.

**Where to apply:** <https://www.artsloanfund.org/>

93) **American Institute for Conservation for Historic and Artistic Works**

**Who it serves:** The Institute's National Heritage Responders respond to the needs of cultural institutions during emergencies and disasters through coordinated efforts with first responders, state agencies, vendors and the public.

**Where to apply:** <http://www.conservation-us.org/emergencies/national-heritage-responders#.WfNdkXZrzIU>

94) **East Bay Community Foundation - A Just East Bay Respond Fund**

**Who it serves:** Resources to organizations with programming that supports the arts, education, health, housing, civic engagement, youth, economic development, and other vital

community services.

**Where to apply:** [https://www.ebcf.org/covid-19-fund/Grantmakers in the Arts](https://www.ebcf.org/covid-19-fund/Grantmakers%20in%20the%20Arts)

95) **San Francisco Foundation – Emergency Funds for Nonprofits**

**Who it serves:** A limited number of one-time grants (\$3,000 – \$25,000) to nonprofits addressing the following four issue areas, described in greater detail below: racial bias, worker protection, homelessness and renter protection/housing security, and food security.

**Where to apply:** <https://sff.org/for-nonprofits-apply-for-a-grant-from-the-sff-covid-19-emergency-response-fund/>

### Teaching Artists Resources

96) [COVID-19 Resources for Teaching Artists](#)

97) [Grantmakers in the Arts](#)

### Government Agencies

98) **National Endowment for the Arts**

**Who it serves:** Funds to nonprofit arts organizations across the country to help these entities and their employees endure the economic hardships caused by the forced closure of their operations due to the spread of COVID-19

**Where to apply:** <https://www.arts.gov/grants-organizations/CARES/grant-program-description>

99) **National Endowment for the Humanities**

**Who it serves:** I. Eligible cultural organizations and humanists affected by the coronavirus seeking funding II. Applicants for regular FY20 NEH funding opportunities III. Current NEH grant and cooperative agreement recipients seeking administrative flexibilities and supplemental funding

**Where to apply:** [https://www.neh.gov/COVID19\\_FAQs](https://www.neh.gov/COVID19_FAQs)

100) [California Arts Council](#)

## EMPLOYEES

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101) unemployment disaster relief: <https://oui.doleta.gov/unemploy/disaster.asp>

102) [career & job search info:](https://www.careeronestop.org/) <https://www.careeronestop.org/>

103) employees and employers benefits from EDD:  
[https://www.edd.ca.gov/about\\_edd/coronavirus-2019/faqs.htm#UIBenefits](https://www.edd.ca.gov/about_edd/coronavirus-2019/faqs.htm#UIBenefits)

## OAKLAND SPECIFIC: WORKER BENEFITS, SUPPORT, SICK LEAVE

104) [Resources for Workers](#) page from The City of Oakland - information on unemployment insurance, sick leave, housing, and more.

- 105) [Artists and non profit arts organizations](#)- city of Oakland grant opportunities and financial assistance.
- 106) [Alameda County Public Health Department one pager](#) to help workers apply for health insurance and unemployment.
- 107) [onwardca.org](#)- online clearing house for job postings  
4/15/20: notice: Starting last Friday and through Wednesday of this week, IRS is transferring stimulus payments to the bank accounts it already has on file for previous tax filers. CNBC posted a helpful article providing clarity about the [incoming stimulus checks](#) and what you can expect.

## OTHER INFORMATION

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- 108) [Personal Expenses Relief](#)
- 109) Many **auto insurance** companies are reducing fees by approx. 20%
- 110) Several states **suspending evictions of renters** during shutdown
- 111) **PG&E, phone and internet** will not cancel if you've been paying bills (for AT&T, Comcast, Google Fiber and Verizon)
- 112) 0% interest for federal **student loans** for at least 60 days. DOE has also announced that federal student loan borrowers can suspend their payments for up to two months.
- 113) You now have until July 15 to **file your federal tax** returns without penalty
- 114) Some **banks, credit cards** waiving fees. For example, [Wells Fargo encourages customers](#) to reach out for assistance based on their individual needs. You can ask about:  
i. Fee waivers, like late payments, overdraft and minimum balance fees, payment deferrals in case you can't make your payment this month and don't want to face extra charges, and  
ii. increasing your credit card limit.
- 115) **call 2-1-1** where you live and you'll get matched up with resources based on your needs, like help paying bills or money for groceries.
- 116) [Covid 19 Related Delinquent Property Tax Penalty & Interest Waiver Policy](#) from the Alameda County Office of the Treasurer and Tax Collector
- 117) [Alameda County Food Bank](#) has launched a helpline for free food access, and [OUSD](#) is offering free food for students and families during the shelter-in place period. (source: Councilwoman Lynette Gibson McElhaney)

- 118) You can [apply for SNAP benefits](#) (food stamps) online in most states, or at a local state or county office.
- 119) Visit the national [Rent Assistance](#) website for a directory of government and non-profit rental assistance agencies and organizations in your area.
- 120) **Credit cards:** If you carry credit card debt, reach out to your bank soon. This [guide to credit card payment relief](#) from Wirecutter outlines what types of assistance are being offered by about a dozen major banks
- 121) [Street closures](#) to make it safer for walking at a distance from others, for health not funding.
- 122) **ARTICLE ON LEGAL SITE ABT THE CARES ACT:**  
<https://www.brothersmithlaw.com/publications/the-cares-act-employee-retention-credit-and-employer-payroll-tax-deferral/>
- 123) [Need help with a business pivot – tactics, ideas and resources to stay in business or find new income streams?](#) Check out our [“Business Pivot Walks”](#)
- 124) [If you have a new offer that helps people \(not something you’re selling- that’s an ad!\), notify the press. Here’s our blog post with \[media tips\]\(#\). Here’s an article on the proper way to \[contact the media\]\(#\).](#)
- 125) [Most importantly, take care of yourself!](#) Psychologists are reporting that people feel confused, anxious and fearful during this shutdown period from the horrible coronavirus pandemic. Recommendations include staying on a routine: sleeping normal hours, eating well, asking for help when you need it, and getting exercise. You can still take walks wearing a mask and keeping socially distant. Here’s an interesting [article from the New York Times](#) found on our “walks with bliss” service pages.

## GENERAL INFO

[Business size standards tool](#) (to qualify for other grants noted below):

[Government grants](#) need to sign up for workspace w/ govt. and have DUNS number ready.

[Government loans](#). This loan advance will not have to be repaid in some cases.

## HOW TO APPLY FOR MULTIPLE GRANTS EFFICIENTLY! (COURTESY OF [NAV.COM](#))

## How to Apply for a Small Business Grant

Work smart AND hard. Instead of filling out an individual grant application, do what every job applicant does and create a “resume” for your business that outlines your answers to the common questions business grant-givers ask of their applicants. While grants are technically free money, that doesn’t mean they come without hard work on your part.

Some applications will vary based on what’s required. For example, a local government grant will likely require an explanation of how your business’s growth and development will benefit local commerce directly, while a grant from a private company like FedEx may require a video essay.

Here are a few common assets you may need to provide when applying for a business grant:

1. Time in Business
2. Number of Employees
3. Monthly Revenue
4. How the Funds Will Be Used
5. Your Business’s “Elevator Pitch”
6. Your Employer Identification Number (EIN)
7. Your Social Media Handles (LinkedIn, Facebook, Twitter, Instagram, etc.)
8. A photo of you (and, if applicable, your partners or offices). Tip: A professional photo can go a long way, especially for companies looking to use your image across their site when announcing awards.
9. A [business plan](#). You should already have one, but if you don’t, let us help you figure out the numbers, projections and stats that reflect the current health of your business and where you can go down the road.

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### INVITATION

If you offer something that helps businesses specifically during our shutdown, [let us know](#) and we’ll consider adding it to this list if it’s not just an ad for your business!!!

[Contact us](#) if you are trying to [pivot your business](#) to generate more income or a new income stream –OR – if you need business planning, [marketing consultation, or marketing services](#).

If you still cannot find help and we’ll ask around for you! **510-879-7600**.