

March 20, 2019

**LETTER OF REFERENCE FOR ALLISON BLISS**

I have had the pleasure of working with Ms. Bliss over the past year on a time-sensitive and targeted promotional campaign project. This project included video, film, photo shoots and print media. Throughout the project, Ms. Bliss was highly organized. She recruited a top-notch team of professionals and delivered a quality package within the time deadline and on budget.

But more than that, her expertise in this area was fully apparent in each step of the process. In the beginning, she explained the process: the sequence of events and timelines. She provided advice and suggestions with scalable options. And she kept me fully aware of the progress through regular updates. My expectations were exceeded!

Ms. Bliss is detailed-oriented: she ensures that every key point is addressed. But she is fully able to see the entire overlay of the project and in this way, she delivers a complete and quality product.

On the personal side, she is delightful to work with. She has a professional, calm demeanor that exudes confidence and competence.

I heartily recommend the services Ms. Bliss provides to others—they will benefit from her expertise and professionalism. And, I look forward to working with her again on another project.

Best regards,



Brenda D. Roberts