

Yelp reviews



Jorge D.

Miami, FL

👤 144 ⭐ 13 📷 7



May 17, 2024

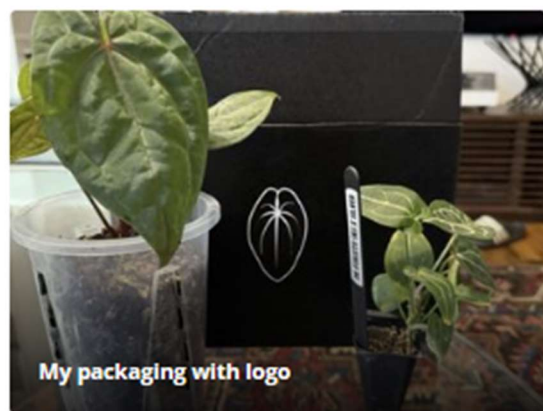
📷 1 photo

I recently had the pleasure of engaging with photography instruction from Allison Bliss. The one on one session made an immeasurable difference in my photographs. She focused on lighting techniques, composition and staging. Her background and experience in the film industry and photography was evident in her instruction. Her balance between artistic instruction and business strategy is perfect!

I also hired Allison for a marketing plan for my plant business. Her strategic marketing advice has been able to clearly position my business online and on social media. Her actionable steps have moved us forward with branding, recognition and client satisfaction.

Whether you're just starting out or looking to refine your skills and grow your business, Allison Bliss is an invaluable. Highly recommended!

Anthurium Story



Ellie G.

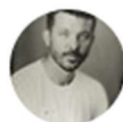
Oakland, CA

👤 152 ⭐ 8 📷 0



Apr 9, 2024

Allison held a consulting session with me on a crowdfunding campaign I'm planning for an artistic project. She is a wealth of information and at the same time, gives pragmatic and actionable guidance. She really listened to my needs and developed creative and tailor-made ideas that suit my project goals and needs. It's well worth it to hire Allison if you want to succeed in your fundraising campaign.



Jason H.

San Francisco, CA

👤 318 🌟 3 📅 0

★★★★★ Aug 10, 2017

Allison is a brilliant marketer! She helped me take ideas which had not quite found form and grow them in unexpected and exciting ways. What I appreciated the most was her deep listening followed by surprising questions. Through our meeting, we were able to unlock new potential for an outreach and engagement campaign I'll be launching next year. Can't wait to take another walk with her!



Elida S.

Oakland Hills, Oakland, CA

👤 109 🌟 6 📅 0

★★★★★ Nov 2, 2017

Allison helped me find the exact right employee which was a marketing challenge in our case. Allison's ability to listen, gather data, analyze it and turn it into concrete solutions is rare. I recommend her with full confidence and gratitude.

I met Allison at Oakland Rotary at a time when I had one employee moving on while another was about to leave for a 3 week vacation. I needed not just any employee, but the right one.

I have been in business for a very long time using the same job description on Craigslist. It just wasn't working this time. Allison listened until she had a fix on what could be done, beginning our joint effort to find and hire a new person.

With Allison's guidance I clarified, refined and honed the list of skills, besides the demeanor requirements I needed in an employee. With the refined combination of ideas and suggestions we hit the sweet spot with a much longer, clearer and more specific description of the ideal candidate. Allison believes that with a good training program (which we do have), almost any intelligent, curious, hard-working, maturely-behaved hire can learn any job. Allison built the job description onto specific industry niche websites garnering us 30+ responses within 24 hours. Our new hire is working out very well.



Jacqueline W.

Oakland, CA

👤 2 🌟 3 📅 0

★★★★★ Sep 17, 2013

There is no easy way to say this.....Allison Bliss is THE REAL DEAL! And I mean, real deal. She's proficient, professional, generous, creative, and an extraordinary woman who goes the extra mile for her clients. I feel totally blessed to have her in my corner strengthening my marketing message, and making me look really good.

If you're looking for marketing help, you will not be disappointed in Allison's service. Her prices are fair, and she delivers. What more is there to add.



Barbara M.

Alameda, CA

👤 0 ⭐ 2 📝 0



Aug 2, 2010

Allison helps me edit articles. She is amazing as to how she captures my voice. I write my business articles and she adds the touches, the skill, that is difficult to do on my own. I highly recommend Allison for a second pair of eyes to help develop any marketing or business piece.

I have known Allison for about ten years. We have volunteered in different organizations; including the Chamber of Commerce. That is where I noticed her talents. She wrote an article every month about our Ambassadors by interviewing them and what they do in life and in business.



Ian B.

San Francisco, CA

👤 5 ⭐ 36 📝 13



Apr 26, 2009

I've worked with Allison for years, and check in to review strategies and do "marketing tune-ups" on a regular basis. She makes it a point to be clear, stay within time constraints, and manage my expectations. Allison is down-to-Earth, pragmatic, and still pushes the envelope for early adopter ideas and strategies. If you want fast and cutting edge, you want Allison Bliss Consulting for your marketing coaching needs.



Helpful 1



Thanks 0



Love this 1



Oh no 0



Karena G.

CA, CA

👤 21 ⭐ 10 📝 2



Aug 29, 2008

🕒 First to Review

I met Allison at a networking event and was instantly impressed with her! She is friendly and easy to talk to. When I decided to hire her as my marketing coach she was clear and upfront about what to expect. She has been amazing to work with. She has tons of great ideas that fit with my time and money limitations. She has helped me to feel confident in my marketing and keeps me going in the right direction. My business is already growing thanks to her! Thank you Allison!



Monique H.

Benicia, CA

👤 11 🌟 3 📷 1

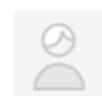
★★★★★ Jun 28, 2014

Thank you Allison Bliss for the amazing Crowdfunding Strategy Session! With your help, my nephew Xian has reached \$28% of his goal and we have a number of people who are planning to donate later this week. We're also planning several projects based on your suggestions. With your knowledge of crowdfunding and your creative ideas I can see why your clients have exceeded their business fundraising goals! You are my go to person for crowdfunding! With help from you and others, Xian will be attending two tournaments and meeting with 8 college recruiters. He is one step closer to his dream of majoring in robotics engineering! Thank you for sharing your expertise!!



2 reviews for Allison Bliss Consulting that are not currently recommended

Note: The reviews below are not factored into the business's overall star rating.



Uber C.

Alameda, CA

👤 1 friend

🌟 26 reviews

★★★★★ 9/13/2009

Allison Bliss can evaluate your current business...and then help you fill in any missing steps so you move forward.

We are a small start-up and Allison's steady guidance gives us the skills to go from "great idea" to running a functional company.

My advice?

GIVE YOUR BUSINESS THE "BLISS" IT NEEDS.

It will thank you later!



Louise G.

Alameda, CA

👤 0 friends

🌟 6 reviews

★★★★★ 1/14/2009

Allison Bliss is a true full service professional marketing and communication service. She has helped me on many occasions, ranging from getting back to basics through to the latest SEO issues. I recommend her.

Louise Goeckel, career counselor/life coach